

North American Swiss Alliance Privacy Policy

The Gramm-Leach Bliley Act was instituted in 1999 and became effective November, 2000 to protect the confidentiality and the security of consumer information. The act requires initial and annual privacy notices. These notices can be of a general nature such as those posted in The Swiss American. The notice will also be available in the office of the North American Swiss Alliance in North Olmsted, Ohio and to all our members who request one by mail.

The North American Swiss Alliance respects all of our members' privacy and we will not give any public or non-public information to anyone not authorized to receive this information.

Public information means information that is lawfully available to the general public from Federal, State, or Local government records, widely distributed media, or disclosures to the general public, that are required to be made by Federal, State, or Local law. Non-public information means identifiable financial and medical information. It also means any list, description, or other grouping of individuals and publicly available information pertaining to them.

We are a fraternal benefit society that has always been committed to protecting the privacy of its members. There are no affiliated financial institutions or third party non-affiliates which have access to your non-public personal information, except pursuant to your authorization. We will not sell lists of names and addresses of our members to any vendor of goods or services.

Our policy of protecting the privacy of public and non-public information extends to our former insured that no longer have any coverage with us.